



THE SALE IS ON DURING DALE'S

SALE STARTS THURSDAY JUNE 1st at 9:a.m. SHARP

CUT YOURSELF A SLICE OF THE GREATEST MONEY SAVING CELEBRATION IN THE HISTORY OF THE SOUTHLAND!



Charge It With



MEMBER
BANKAMERICARD.
CHARGE ACCOUNT PLAN

NOBODY, BUT NOBODY!

UNDERSELLS DALE'S!



Ladies DUSTERS

Flannel or cotton
in new patterns.

Sanforized
and
Vat dyed
full cut.
Made in U.S.A.
Sizes S-M-L

\$1.27

Val. to 2.98

**SEAMLESS
NYLON HOSE**

First Quality

Sheerer than sheer
microfilm mesh
with reinforced
heel and toe, long
wearing, also regu-
lar seamless sheers,
ast. shades. Sizes
8 1/2 to 11

Reg. 1.19

2 pr 99¢

Limit 4 to customer



SWIMSUITS

Choose From 1,000
World's Most Famous
NAME BRANDS

All Brand New
Colors in the World's
Finest Ladies' Swimwear

figure on fun
and flattery
**GET READY
FOR SUMMER!**

ALSO COTTONS

IN ONE AND
2 PIECE SETS

\$2.99

SIZES 40
THROUGH 44

\$5.99

3.99

AND UP
**VALUES
TO 12⁹⁵**

**LADIES'
GIRDLES**

AND PANTY GIRDLES

These were made
to sell for \$1.98.
Sizes S-M-L.

59¢

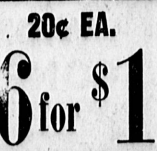


Ladies' 39¢ Value
PANTIES

• Limit 6 Pair
• Two bar Tricot
• Fabulous Asst.
Washable Cotton
Ex Sizes 8-9-10

20¢ EA.

6 for \$1



**GIRLS'
BATHING SUITS**

HELENKA
KNIT

Nylon Stretch
• One piece suits
• Asst. colors
• Sizes 1 to 3

\$1.39

SIZES
1-3

One & Two Pc. Sets
Lastex, Wash and
Wear Colors

SIZES 1-6X

1.59

UP

NOVELTY PRINTS
IN LASTEX, ONE AND
TWO PIECE MODELS

SIZES 7 TO 14

1.99

BOYS & GIRLS

ZORIES



Easy Fitting
Long Wearing
Toe Thongs
Asst. Colors
Sizes S-M-L

19¢

GIRLS' ROMPERS

Sizes 9, 12
and 18 months

STRIPES
NOVELTIES
PRINTS

47¢



**LADIES &
CHILDREN'S
BLOUSES**

• Sleeveless
• Dan River Plaids
• Knit Bottoms

47¢

Girls Sizes 2 - 14



**LADIES'
MATERNITY
WEAR**

SKIRT & BLOUSE SET
100 styles to choose from.
Wash 'n Wear in Novelty
prints, checks, solids, etc.

\$2.37

SIZES
10 - 18



LADIES' SKIRTS

Wash 'n wear
cottons, cup-
olis, broadcloth-
es, solids & nov-
elty prints.

\$1.87

SIZES
10 - 20



**LADIES'
BULKY
SWEATERS**

• asst. new shades
• heavy quality
• sizes 32 to 40

\$1.99

Reg.
\$2.98



LADIES' DRESSES

100 Styles to Choose From



Princess Peggy

• Wash 'n Wear
Fabrics
• SLEEVES
• SLEEVELESS
• COTTONS
• SEERSUCKERS

SIZES
7 - 15
10 - 20
12 1/2 - 24 1/2

REG. VALUE
2.98, 3.99, 4.98

1.87

HURRY!
HURRY!

ANNIVERSARY GIVE-AWAY!

**GIRLS' Sun-Back
DRESSES**

• BEAUTIFUL STYLES
• SOME TWO PIECE
• ASSORTED COLORS, PRINTS

SIZES 1-6X

77¢



**ANNIVERSARY SPECIAL
LADIES'
PEDAL PUSHERS
AND
SHORT SETS**

Values to 2.98

Newest Styles and Fabrics

99¢

UP

**LADIES' 100% NYLONIZED
Half Slips**

• Fancy Lace
Trim
• 40 Denier
Nylon
• Assorted
Colors

59¢

SIZES S - M - L

**LADIES'
BABY DOLLS
& SHORTIE
GOWNS**

• Washable
Cotton
• Nylon Trim
• Reg. 2.98
• Sizes S-M-L

99¢

SIZES S - M - L

**ANNIVERSARY BARGAINS
LADIES'
CAPRI SETS**

REGULAR
5.98 to 8.98

3.67

UP
SIZES
8 - 18

• Latest Fabrics
• Some Knit Tops
and Polished Cot-
ton Capris

Mes' PA

• Sizes A-1 - C - D
• BVD's (Night Cr.)
• Martin Liberty
• Finest Wren Cotton
• Broadcloth and Flan-
• In Stripes and Patterns

**It's Impossible
Curly DIPPERS**

First Quality
Dozen to Package
REG. 3.98 Value

28¢

**INFANTS' RECEIVING
BLANKIES**

Full Cut, assorted pils
Washable heavy quality
2 for 1.00

59¢

Children's
Training Pants

Heavy Quality
SIZES 2-6x
White Only Double crotch

10¢

Birdseye diaper

Heavy Quality -
1 doz. Cello Packed

Reg. 1.99
Famous Birdseye Brand